

**18th Annual Clarion County YMCA
 "Sportsmanship 1"
 D9 All-Star Basketball Games
 April 7, 2018
 2 pm Girls, 4 pm Boys**

Name _____

Company Name (if applicable)

Address: _____

Phone # _____

Email _____

Sponsorship Levels:

- "Sportsmanship 1" Level (\$1000 Donation)
- Coaches Level (\$500 Donation)
- Player Level (\$250 Donation)
- Hoop Level (\$100 Donation)
- Backboard Level/Parents Only (\$25 Donation)

• • • • •

- Check enclosed Please bill me

Please make checks payable to:

Clarion County YMCA and mail to:

Clarion County YMCA
 15952 Route 322, Suite 1
 Clarion, PA 16214

With your support and generosity we reinforce good sportsmanship in our youth and build a better community in Clarion County.

**History of "Sportsmanship 1" All-Star Games
 By Norbert A. Baschnagel 1/31/17**

The "Sportsmanship 1" All-Star Basketball Games were conceived and initiated in 2000 by Norbert Baschnagel, former Clarion University full professor in the Health and Physical Education Department. Under his direction, the objectives of "Sportsmanship 1" were to recognize the outstanding seniors in the boys' and girls' Western Pennsylvania leagues and have them play one last game, raise money for the Clarion County YMCA, and present the Western Pennsylvania "Sportsmanship 1" Sportsperson of the Year award to the person who emphasizes the true meaning of sportsmanship in our society.

To date, 680 exceptional senior girl and senior boy basketball players, coached by 136 coaches and officiated by 102 officials have participated in this event. Players are selected by the executive committee of 15 members, 4 male and female coaches from the four District 9 leagues, and 2 officials from District 9. The executive committee also supervises the logistics of this event.

To date, approximately \$124,000 in cash and product has been raised by the executive committee to benefit the Clarion County YMCA, Camp Coffman, and other non-profit charities over the years including the Fitzgerald Ramp Fund and Clarion P.A.W.S.

The success of this event is guaranteed by the dedication of the Executive Committee, players, coaches, officials, media staff, athletic director, superintendent, administrative assistant, awards committee, games announcer, trainer, registration staff, concession staff, scorekeeper, photographer, ticket and program staff, program designer, 32 shooting staff, maintenance staff, national anthem vocalist, and Clarion University Circle "K" volunteer students. Further, "Sportsmanship 1" has been generously supported over the years by donations and sponsorships from community organizations such as Kiwanis, individuals, small businesses, and corporations who share in the desire to exemplify the boys and girls who embody the characteristics of good sportsmanship.



"Sportsmanship 1"
 All-Star Games
 Norbert Baschnagel, Director



FOR YOUTH DEVELOPMENT®
 FOR HEALTHY LIVING
 FOR SOCIAL RESPONSIBILITY

**18th ANNUAL
 CLARION COUNTY YMCA
 "SPORTSMANSHIP 1"**



DISTRICT 9

**ALL-STAR
 BASKETBALL GAMES**

**April 7, 2018
 2 pm Girls/4 pm Boys
 KEYSTONE
 HIGH SCHOOL**

Dear Friend of Sportsmanship 1,

I am pleased to announce that the 18th annual Clarion County YMCA Sportsmanship 1 All-Star basketball games will be held on April 7, 2018, at Keystone High School. This popular event recognizes outstanding Western Pennsylvania high school senior boys and girls in one last All-Star Game. Players are invited to participate on teams with other outstanding players throughout our area. In addition to the games, the Western Pennsylvania Sportsman of the Year Award is presented. This prestigious award is given to the man or woman who best represents the meaning of Sportsmanship in our area.

This year, I am asking for your support and generosity to help reinforce good sportsmanship in our youth by becoming a sponsor of Sportsmanship 1.

All proceeds from the Sportsmanship 1 event benefit Clarion County YMCA. The YMCA is a leading nonprofit committed to strengthening community through youth development, healthy living and social responsibility. It is only through the support of hundreds of volunteers and donors that the Y is able to support and give back to our community.

Thank you and all the other individuals, small businesses and corporations who share in the desire to exemplify our outstanding boys and girls who embody the characteristics of good sportsmanship.

Sincerely,

Norbert A Baschnagel

Sportsmanship 1 Executive Committee

Committee Members: Andy Close, Bill Irwin, Bob Tonkin, Bonnie Wolbert, Chris Rossetti, Doug Knepp, Eric Funk, Larry Schmader, Norb Baschnagel, Rich Rhoades, Ron Kopko, Steve Dudurich, Tim LaVan, Tom Spence, Jesse Kelley.

PREVIOUS SPORTSPERSON OF THE YEAR AWARDEES IN WESTERN PENNSYLVANIA

2017—Norbert Baschnagel, Former Full Professor, Head Women's Tennis Coach and Assistant Men's Basketball Coach at Clarion University, Executive Director of Sportsmanship 1 All-Star Games since 2002.

2016—Dr. C. Ron Galbreath, Former Men's Head Basketball Coach, Clarion University and Westminster College, Head Women's Basketball Coach Geneva College

2015—Aaron Straub, Elk County Catholic Athletic Director and Head Boys' Basketball Coach

2014—Greg Heath, Keystone High School History Teacher and Boys' Basketball Coach

2013—Larry Wiser, Clarion Area High School, History Teacher, Athletic Director and Head Football Coach

2012—Frances Mae Shope, Former Athletic Director for Clarion University from 1975 - 1986

2011—Scott Lange, Former Head Men's Basketball Coach, La Roche College

2010—Ronald A. Righter, Head Men's Basketball Coach, Clarion University

2009—Jerome A. Bettis, Former Pittsburgh Steelers Super Bowl Running Back

2008—David "Red" Bevevino—Former Football Coach, Clarion, Keystone & Allegheny-Clarion Valley

2007—Jodi Gault—Former Pitt-Johnstown Head Women's Basketball Coach

2006—Richard Pae — Former Clarion University Professor and Football/Baseball Coach

2005—Joseph Paterno — Former Head Penn State Football Coach

2004—Don Stemmerich — Former Athletic Director and Head Boys' Basketball Coach, Union High School

2003—Arnold Palmer — Professional Golfer

2002—John Joy — Former Head Men's Basketball Coach, Clarion University

Sponsorship Opportunities

Proceeds to benefit Clarion County YMCA

The YMCA is a leading non-profit committed to strengthening community through youth development, healthy living and social responsibility.

Sportsmanship 1 Level (\$1,000 donation)

Picture and article on ExploreClarion.com
Full-page 8.5 x 11" ad in game program
Dedicated Social Media post highlighting business Name/logo on sponsor banner
Name on flyers sent to all D-9 Athletic Directors
Game Day announcements
Mention in radio broadcasts

Coaches Level (\$500 donation)

Name in game program, including 1/2 page ad
Dedicated Social Media post highlighting business Name/Logo on sponsor banner
Name on flyers sent to all D-9 Athletic Directors
Game Day announcements
Mention in radio broadcasts

Player Level (\$250 donation)

Name in game program, including 1/4 pg ad
Name on flyers sent to all D-9 Athletic Directors
Game Day announcements

Hoop Level (\$100 donation)

Name in game program, including 1/8 pg ad

Backboard Level –Parents of Players Only (\$25 donation)

Parent ad in game program
1/8 of page, up to 100 words

Criteria for the District 9 "Sportsmanship 1" Sportsman of the Year award:

- Must demonstrate excellent consistency in the following character traits: sportsmanship, leadership, honesty, trust, integrity, empathy, self-control, mental toughness, courtesy, good manners, fairness, caring, respect and responsibility.
- Must be a five-year resident of Western PA.
- Must have completed five years as a player, coach, official, and/ or administrator.
- Must have contributed five years of volunteer excellence in the community.
- Must have two letters of recommendation.
- To recommend a sportsperson of the year, send letter to Jesse Kelley at jkelly@clarionymca.net.